



For Immediate Release:

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Penn Union Unveils New Company Brand Identity

Edinboro, PA, USA --- Penn-Union, Corp. a Pennsylvania based designer, manufacturer, and marketer of high quality electrical power connectors and accessories, announces the launch of its rejuvenated brand image. The newly developed brand identity respects Penn-Union's long history of providing reliable, high quality products and demonstrates the company vision and promise of the future.

With a history dating back to 1928, Penn-Union has developed an excellent reputation as a U.S. designer, manufacturer and supplier of high quality electrical connectors and related products. Penn-Union services the construction, utilities, power transmission, industrial, telecom, and renewable energy markets through a worldwide network of independent manufacturer representatives and electrical distributors.

The brand identity represents a renewed vision and commitment to the industry, while modernizing company values. The tagline, "Connecting Your Tomorrow" plays an imperative role in the company's positive outlook and brand promise.

Efforts are underway to integrate the new brand image throughout all company and promotional materials.

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